

This website [www.clearchannel.co.uk](http://www.clearchannel.co.uk) ("the Website") is owned and operated by Clear Channel UK Limited of 33 Golden Square, London, W1F 9JT ("CC" or "we"). We are committed to protecting your privacy and this policy informs you of our practices with respect to the collection, use, and disclosure of your personal information.

### **Information Collected**

If you would like to receive marketing and promotional materials from us in relation to different aspects of our UK outdoor business, please email [elaine.jones@clearchannel.co.uk](mailto:elaine.jones@clearchannel.co.uk). If you do not, this will in no way affect your use of the Website or any of its features. If you do, we will ask you for contact information (such as name and email address) and preference information (in relation to what type of communications you would like to receive from us). You must provide the information in order to receive the benefits of registration.

This Privacy Policy is in relation to any details you email us, or any information which we may subsequently collect from you ("the Information"). You will not be able to receive any promotional materials from us without providing the Information. If you do not register we will not collect any personal information relating to you.

If you provide us with false Information, we reserve the right to terminate your access to the Website

### **Use of Information**

If you have provided us with the Information and opted in to receiving our marketing and promotional materials (including competitions and party invites) the Information will be retained (for a reasonable period) and used by us for sending you such materials. This will include us using the Information for administering promotional campaigns, including selling or promotions to individuals by direct marketing methods. We may contact you by email or post for these purposes. These materials will only relate to the areas of the our UK outdoor business which you have confirmed that you are indicated in together with any information relating to other areas of our business which we think you may be interested in.

We will not send you information relating to any third party's goods or services.

If you do not wish to receive marketing information as detailed above please do not email us your details.

If at any time after you have submitted the Information and opted in to have your Information used for these purposes, you no longer wish to receive marketing information please contact us at [elaine.jones@clearchannel.co.uk](mailto:elaine.jones@clearchannel.co.uk). No further action is necessary if you have already indicated to us by not opting in that you do not want to receive such marketing information.

Please note that there may be occasions where it may be reasonably necessary for us to contact you for administrative or operation reasons in relation to your registration on the Website.

## **Disclosure of Information to third parties**

Other than as detailed above, we will not disclose the Information to any third party for any purpose without your consent unless there is an emergency situation which requires it or we are required to do so by operation of law. We reserve the right to report any activity on the Website which we suspect breaches any relevant laws or regulations to the appropriate authority. If we are requested by such authority for the Information we reserve the right to disclose it to them. We also reserve the right to reveal your identity, even if you wish to remain anonymous, to any third party if required to do so by law;

## **Keeping our records accurate**

We aim to keep all Information we hold about you as accurate and up to date as possible. If you would like to review or change the details you have supplied us with, please contact us as set out below.

## **IP Address**

We may use your IP address to help diagnose problems with our server, analyse trends, track users' webpage movements, to administer our Website, to help identify you and to gather broad demographic information for aggregate use. We do not link IP addresses to personal information.

## **Cookies**

Parts of this Website may use standard technology called a "cookie" [to collect information about how you use the Website]. Cookies reside on your computer, and help the Website to recognize your computer's browser as a previous visitor. In addition, the Website may also set a "session cookie" which helps us administer the Website. A session cookie expires when you close your browser, and does not retain any information about you after it expires.

We use cookies only to gather information as indicated in this policy.

Most web browsers automatically accept cookies. You may prevent the use of cookies by configuring your web browser accordingly, but please note that this may hinder some of the Website functionality. Please consult your browsers help file for more information on cookies and session cookies.

## **Sale or Merger**

If this Website is sold to, or merges with, another company not owned by CC, you should expect that some or all of the information collected from this Website may be transferred to the buyer/surviving company. If so, we will seek to obligate the acquiring company to use any personal information transferred by this Website in a manner consistent with this statement, but cannot guarantee that it will be able to impose that requirement or that the acquiring company will comply.

## **Your Rights**

Under the Data Protection Act 1998 you are entitled on the payment of a fee, if you so request, to be given from us from a description of all contact details we hold about you, the purposes for which this is being processed and the recipients to whom this may be disclosed. If you require any further information on this point, please contact us as detailed below.

## **Security**

All Information will be kept as confidential and as secure as possible through the use of our secure server software. We employ appropriate technical and organisational measures consistent with standard industry practice, for information collected through the Website. This means that Information can only be exchanged between you, us and any third party who we decide to transfer the Information to for the purposes detailed above. Furthermore as required by the Data Protection Act 1998 we follow strict security procedures in the storage and disclosure of Information which you have given to us, to prevent unauthorised access.

We use industry standard practices to safeguard the confidentiality of the Information including "firewalls" and Secure Socket Layers. We treat the Information as an asset that must be protected against loss and unauthorised access and we use many different security techniques to protect the Information from unauthorised access by users inside and outside the company. (We also use internal protections to limit access to users' personal information to only those employees who need the information to perform a specific job.) However, "perfect security" does not exist on the Internet.

## **Third Parties**

We cannot be responsible for the privacy policies and practices of other Websites even if you access them using links from the Website and we recommend that you check the privacy policy of each site you visit

## **Contacting us**

Should you wish to make any comments to Clear Channel Outdoor about the Website or if you have any questions relating to the same please contact Clear Channel Outdoor by emailing Elaine Jones at Clear Channel Outdoor on [elaine.jones@clearchannel.co.uk](mailto:elaine.jones@clearchannel.co.uk) or writing to CC at the above address or telephoning CC on 0207 478 2212.

## **Changes to this policy**

We are the owner of this Website and we retain all ownership rights to the information collected at this Website. We reserve the right to change, modify, add, or remove provisions of this Privacy Policy. Any changes to this Privacy Policy will be posted here, and we encourage you to check back from time to time. However, we will always obtain your specific consent in relation to any proposed amendments to how we use your Information

## **Applicable Law**

This policy is governed and construed in accordance with English law. You and CC each submit to the non-exclusive jurisdiction of the English courts in relation to disputes arising out of this policy.

For further information please contact:

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